

Alliant Insurance Services Acquires Advanced Benefits, Further Expanding its Northwest Footprint

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Idaho-based consultancy provides full suite of technology-driven employee benefits and HR solutions

IRVINE, CA — [Alliant Insurance Services](#) continues to expand its footprint in the Northwest region with its acquisition of [Advanced Benefits](#). The Idaho-based employee benefits consultancy brings a full suite of technology-driven employee benefits and HR solutions under the Alliant umbrella.

“Advanced Benefits and its team of professionals is highly attuned to the changing needs of employers in the modern benefits landscape,” said Greg Zimmer, Chief Executive Officer of Alliant. “This powerful combination of teamwork, innovation, and personal service will further enhance our employee benefits offerings in the Northwest and nationwide.”

Founded in 1993, Advanced Benefits is one of Idaho’s most forward-thinking employee benefits agencies, providing leading-edge products and services that contain healthcare costs and promote a culture of well-being. The company offers a full range of solutions that include employee benefit programs, HR and compliance services, and corporate well-being, each driven by advanced technologies and a people-centric approach to service.

“Alliant, with its deep well of resources and experienced team of professionals, will help us further expand our service offerings while maintaining our laser focus on putting people first,” said Mark Fisher, CEO and President of Advanced Benefits. “Our organizations share a culture of innovation and the common drive to provide a service experience that is truly best in class.”

The entire Advanced Benefits team will join Alliant. Terms of the agreement were not disclosed.