

Henriott Group and Harpenau Insurance Announce Strategic Partnership

Troy, Indiana and West Lafayette, Indiana – March 20, 2024 – Henriott Group, a leading insurance and risk management agency with offices in West Lafayette and Indianapolis, Indiana, announces a strategic partnership with Harpenau Insurance, a specialist insurance advisory firm, with locations in Troy and Evansville, Indiana, serving clients nationwide for close to six decades.

Founded in 1965 in Troy, Indiana, Harpenau Insurance has earned a reputation for delivering exceptional insurance solutions and services, with core competencies in trucking, UAV/drones, lumber/furniture, and wood products, in addition to broad manufacturing industries. Harpenau Insurance also has a tremendous reputation for providing personalized solutions for home and auto insurance needs.

With a focus on improving client outcomes, this strategic partnership will broaden the collective reach of both organizations and provide additional services and solutions to the combined client base. This partnership enables clients to access a wider range of carriers and receive personalized risk management consulting, employee benefits, and Medicare coverage.

“We are excited to have Harpenau Insurance join Henriott Group,” said Kelley Henriott and Andrew Ball, CEOs of Henriott Group. “This collaboration represents a significant step forward in our commitment to delivering exceptional service and comprehensive insurance solutions to our clients. With our combined team and expanded geographic footprint we can leverage our expertise and resources to better meet the evolving needs of our clients.”

“Our focus is always on expanding opportunities to support our clients. This acquisition expands our insurance partner portfolio and adds significant expertise to the team,” said Kelley Henriott, Co-CEO, adding “maintaining the existing teams, respecting existing client relationships, and servicing locally are core tenants for our group. Our focus is always on improving client outcomes.” Andrew Ball, Co-CEO added “We are proud of our history in Indiana and the addition of Harpenau Insurance to our company reaffirms our support to the great Hoosier state, enhancing our ability to serve our clients nationwide. We are so pleased to have Rick and the rest of the Harpenau team join and know that we will continue to do amazing work for our clients.”

Rick Harpenau, owner of Harpenau Insurance, echoed this sentiment, affirming, “This business bares my name, and holds six decades of collective, blood, sweat, tears, memories, and friendships. Finding the right strategic partner to continue our legacy has been a primary focus of mine over the last several years. Maintaining our team, along with our Troy and Evansville locations was important in this decision. This collaboration is an exciting opportunity to further support our clients and enhance the value we bring to their insurance needs, while continuing to remain independently owned and free from external influences.”

Through this partnership, Henriott Group and Harpenau Insurance will continue to be innovators in the insurance distribution industry, leveraging their combined expertise and resources to deliver unparalleled support and innovative solutions to clients across the nation.

For more information about Henriott Group, visit www.henriott.com. For more information about Harpenau Insurance, visit www.harpenauinsurance.com.

About Henriott Group

Founded in 1963 in Lafayette, Indiana, Henriott Group is a leading insurance and risk management agency dedicated to providing innovative solutions and exceptional service to clients across various industries. With a focus on client satisfaction and comprehensive coverage, Henriott Group is committed to delivering peace of mind to its clients.

CONTACT

Grace Pritchett, Communications (765) 838-8610 | gpritchett@henriott.com