

Inszone Insurance Services Strengthens Commitment to Client-Centric Approach with Acquisition of T Blackwell Insurance Group

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SACRAMENTO, Calif., May 29, 2024 -- ([BUSINESS WIRE](#)) -- Inszone Insurance Services, a rapidly growing national provider of commercial, personal, and benefits insurance is delighted to announce the acquisition of T Blackwell Insurance Group. Renowned for its community-centric approach, T Blackwell Insurance Group brings a legacy of client education and empowerment to the table.

Founded by Tracey Blackwell in 2012, T Blackwell Insurance Group has carved a niche in personal lines insurance, offering a spectrum of services from home and auto to life insurance. Tracey's philosophy is simple yet profound: knowledge is power. Her illustrious journey in

insurance, marked by leadership roles in elite industry programs such as State Auto Pacesetter and Safeco's Agency Advisory Council, is a testament to her commitment to nurturing talent and fostering growth.

Tracey's leap into the insurance arena, following a two-decade-long leadership tenure at HEB Grocery Company, was driven by her passion for excellence and customer service. Her tenure at HEB, overseeing 56 stores as a Director of Customer Service, laid the groundwork for the establishment of T Blackwell Insurance Group—a beacon of efficiency, profitability, and exceptional service.

Beyond the professional realm, Tracey's heart beats for the community. Her involvement with John's Kids, her dad's non-profit championing the cause of Title 1 schools, and her fundraising initiatives for MS & Alzheimer's, mirror the core values of T Blackwell Insurance Group—Servant Leadership, Excellence, Integrity, and Respect.

Chris Walters, CEO of Inszone Insurance Services, shared his excitement about the acquisition: "We are thrilled to welcome T Blackwell Insurance Group into the Inszone family. Tracey's steadfast commitment to her clients, combined with her passion for education and community involvement, aligns perfectly with our values. This acquisition marks a significant step in our journey to provide personalized insurance solutions and unparalleled support to our clients."

Clients of T Blackwell Insurance Group can look forward to a smooth transition, with the assurance of continued excellence and the added

advantage of Inszone Insurance Services' comprehensive resources and expertise.

Founded in 2002 and headquartered in Sacramento, California, Inszone is a full-service insurance brokerage firm that provides a broad array of property & casualty insurance and employee benefits solutions. With a strong, experienced management team, Inszone continues to grow organically and through acquisitions. With 66 locations across California, Arizona, Colorado, Idaho, Illinois, Indiana, Kansas, Michigan, Missouri, Nevada, New Mexico, Oklahoma, Oregon, Texas, Utah, and Washington, the company is looking to expand further throughout the United States.

For more information about Inszone, please visit www.inszoneinsurance.com.

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