

The Liberty Company seals partnership in Knoxville

Leader sees "tremendous potential to elevate our offerings"



[Insurance News](#)

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The Liberty Company Insurance Brokers has expanded its network by partnering with Ayres Brackfield Insurance (ABI) in Knoxville, Tennessee.

Established in 1992, ABI is committed to delivering customized insurance solutions to individual and business clients across 18 states. ABI's customer-first philosophy has driven its growth while maintaining bespoke service as a core aspect of its business model.

ABI leverages its independent agency status to access a broad range of carriers, ensuring clients receive the best possible coverage suited to their specific needs. ABI's process is highly consultative, focusing on enabling well-informed insurance decisions by making sure clients understand all available options.

“The decision to partner with Liberty was a strategic one driven by our commitment to delivering unparalleled service to our clients,” ABI owner Kristi Brackfield said. “With Liberty’s extensive network and resources, [we see tremendous potential to elevate our offerings](#) and provide even greater value to those we serve.

“In addition, this partnership aligns perfectly with our mission to provide a personalized, consultative approach to insurance, and we are excited about the opportunities it brings for growth and innovation.”

The Liberty Company’s partnership model is designed to foster entrepreneurial growth among its partners. It offers substantial support through various services such as marketing, human capital management consulting, and risk management.