

Risk Strategies Acquires Robert C. Williams Insurance Agency, Inc.

Pennsylvania retail firm adds specialty expertise in franchising, fast-food industries

BOSTON, April 02, 2024 (GLOBE NEWSWIRE) -- [Risk Strategies](#), a leading national specialty insurance brokerage and risk management firm, today announced it has acquired [Robert C. Williams Insurance Agency, Inc.](#) (Williams Insurance), a property and casualty retail specialist based in Wilkes-Barre, Pennsylvania. Terms of the deal were not disclosed.

Founded in 1958, Williams Insurance is led by siblings Rick and Barbara Williams, President, and Vice President, respectively. The agency has developed focused expertise in the fast-food and franchising industries in addition to building a growing business in its personal lines offerings.

“The Risk Strategies approach to acquisitions mirrors our client work specialization,” said Scott Popilek, Atlantic Region Leader, Risk Strategies. “We’re excited about the new industry expertise Robert C. Williams Agency brings and are thrilled to have their team join our family.”

In addition to a specialty focus on fast food and franchising, Williams Insurance works with a variety of clients, from small local businesses to large national operations, offering expert advice in risk management and insurance coverage including workers’ compensation, auto and general liability, among others.

“To grow through best-in-class client service in today’s environment really requires a deep bench of specialty expertise and resources,” said Rick Williams, President, Robert C. Williams Agency. “Joining Risk Strategies gives us everything we need to better serve our clients and compete more effectively in our target markets.”

Risk Strategies presence in Pennsylvania has grown since 2017 with the acquisition of medical malpractice specialist Cornerstone Professional Liability Consultants and a number of acquisitions including:

- 2023:
 - Fairmount Benefits Company, employee benefits specialist
 - JW Surety Bonds, the largest volume bond producer in the United States
 - Mahorsky Group, Inc. and its affiliate entity Brick Procurement, Inc., specialists in contractor bonding and risk mitigation for private sector contractors and federal government organizations
- 2022:
 - Joyce Insurance Group, retail insurance brokerage
 - Cambridge Advisory Group, a pharmacy, actuarial, and benefits consulting firm
- 2019:
 - Dash & Love, retail insurance brokerage

To learn more about Risk Strategies, please visit riskstrategies.com.

About Risk Strategies

[Risk Strategies](http://RiskStrategies.com) is the 9th largest privately held US brokerage firm offering comprehensive risk management advice, insurance and reinsurance placement for property & casualty, employee benefits, private client services, as well as consulting services and financial & wealth solutions. With more than 30 specialty practices, Risk Strategies serves commercial companies, nonprofits, public entities, and individuals, and has access to all major insurance markets. Risk Strategies has over 100 offices including Boston, New York City, Chicago, Toronto, Montreal, Grand Cayman, Miami, Atlanta, Dallas, Nashville, Washington DC, Los Angeles and San Francisco. RiskStrategies.com.

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