

Alera Group Expands Property and Casualty Solutions with Goodwin Insurance

December 20, 2024



Deerfield, IL (December 23, 2024) — **Alera Group**, a top national insurance and financial services firm, today announced the acquisition of **Goodwin Insurance**, a southern California property and casualty insurance group. Goodwin will affiliate with Barkley Risk Management, An Alera Group Company.

This partnership will enhance Alera Group’s property and casualty offerings through Goodwin’s comprehensive insurance solutions throughout southern California.

“Joining Alera Group and working with Barkley Risk Management is an exciting opportunity to expand the Goodwin Insurance footprint while bringing even more solutions to our clients,” said Nicolas Goodwin, President of Goodwin Insurance.

Goodwin Insurance began in 2004 with the mission of providing a true concierge client experience which is unique to the insurance industry. Offering comprehensive insurance solutions throughout southern California, Goodwin gives clients the power of choice from top-rated national and regional insurance carriers.

“We are so excited to welcome Goodwin Insurance to the team and are excited about the new opportunities for all of us,” said Cynthia Ballantyne, Alera Group West Region Managing Director. “For 20 years, Goodwin has focused on providing choice, expertise and service to their clients which aligns well with our philosophy.”

The Goodwin Insurance team will continue serving clients in their existing roles. Terms of the transaction were not announced.

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About Alera Group

Alera Group is an independent financial services firm with \$1.4 billion in gross revenue, offering comprehensive property and casualty insurance, employee benefits, wealth services and retirement plan solutions to clients nationwide. Working collaboratively across specialties and across the country, Alera Group’s team of more than 4,400 colleagues offer unique solutions, personalized services and proactive insights to help ensure each client’s business and personal success. For more information, visit [aleragroup.com](https://www.aleragroup.com) and follow us on [LinkedIn](#).