

Crest Insurance Group Acquires Alliance Insurance Agency in Colorado

Crest Insurance Group acquired Alliance Insurance Agency LLC in Colorado.

Crest's Colorado operations center around its Denver hub and expand to Longmont and Fort Collins. The Alliance deal adds Arvada to the footprint and adds 20 employees to the Crest organization.

Crest is an insurance brokerage that provides property/casualty and employee benefits insurance services nationwide. Tucson, Arizona-based Crest has offices across Arizona, California, Colorado, Nevada and Wyoming.