Highstreet expands benefits capability via Wingert partnership

Existing leaders to retain their positions



Insurance News

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Community-based insurance brokerage and financial services firm Highstreet Insurance Partners has expanded its employee benefits capability by partnering with Wingert Insurance Agency for an undisclosed sum.

Wingert, based in Mill Creek, Washington, specializes in offering employee benefits as well as property & casualty insurance services.

President Shelley Wingert (pictured) and vice president Jason Wingert will maintain their leadership roles, continuing to manage operations from their existing office with the backing of Highstreet's West regional president Brian Clifford.

Commenting on the deal, the Wingerts said in a joint statement: "Wingert Insurance Agency has been a community leader for the past 24 years and will continue to thrive as such through our partnership with Highstreet.

"With their expansive markets and teams, we are thrilled with the opportunity presented to bring greater choice to our clients and prospects." Meanwhile, Clifford added: "Wingert's expertise in employee benefits and their community-based approach to personal and business insurance is a perfect fit for our region. We're excited to welcome Wingert to the Highstreet team."

Recent acquisitions by Highstreet include <u>Columbia</u>
<u>Insurance in Washington</u> and <u>Flagler Insurance Agency in</u>
<u>Florida</u>.

Earlier this month, Columbia's Scott Mukensnabl noted: "We are constantly seeking ways by which to improve the customer experience through enhanced levels of service, leveraged carrier relationships, and breadth of product offerings.

"Our relationship with Highstreet Insurance Partners will help to achieve those goals and further expand our reach throughout the Northwest and our extended operating territory."