

Inszone Insurance Services Acquires Schmoekel Insurance Agency, Inc.

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SACRAMENTO, Calif.--(BUSINESS WIRE)--Inszone Insurance Services, a rapidly growing national provider of commercial, personal, and benefits insurance, is pleased to announce its acquisition of Schmoekel Insurance Agency, Inc., a well-respected agency with a deep history in the industry.

“Mark Schmoekel has built a remarkable agency with a solid foundation of trust and personalized service”

Founded in 1948 by Max Schmoekel, Schmoekel Insurance Agency, Inc. has been a trusted name in the community for over seven decades. Initially known as a non-standard insurance agency, Schmoekel Insurance specialized in finding coverage for high-risk clients, including those with DUIs and traffic violations. This specialization, combined with a strong referral network, allowed the agency to steadily grow its client base and reputation over the years.

In the early 1960s, Max’s son, Mark Schmoekel, took over the agency, continuing the family tradition of providing personalized service and specialized insurance solutions. Under Mark’s leadership, the agency expanded its services and continued its growth trajectory, always placing a strong emphasis on client care and community trust.

As Mark began considering the future of his agency, he sought out a partner who would not only continue the high level of service his clients have come to expect but also take care of his team and preserve the legacy his family built. In Inszone Insurance Services, Mark found the ideal partner to carry forward the Schmoekel name.

"Mark Schmoekel has built a remarkable agency with a solid foundation of trust and personalized service," said Chris Walters, CEO of Inszone Insurance Services. "We are committed to upholding these values as we integrate the Schmoekel team and clients into our organization. Together, we will continue to provide exceptional insurance solutions while honoring the legacy of the Schmoekel family."

This acquisition strengthens Inszone Insurance Services' presence in the region and enhances its ability to serve a broader range of clients. Schmoekel Insurance Agency clients will now have access to Inszone’s expansive network of carriers, additional resources, and the continued high-quality service they have always received.

Founded in 2002 and headquartered in Sacramento, California, Inszone is a full-service insurance brokerage firm that provides a broad array of property & casualty insurance and employee benefits solutions. With a strong, experienced management team, Inszone continues to grow organically and through acquisitions. With 70 locations across California, Arizona, Colorado, Idaho, Illinois, Indiana, Kansas, Michigan, Missouri, Nevada, New Mexico, Oklahoma, Oregon, Texas, Utah, and Washington, the company is looking to expand further throughout the United States.

For more information about Inszone, please visit www.inszoneinsurance.com.

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