

King Risk Partners buys Georgia's Talbert Insurance Services

Deal allows the company to expand in the
Southeast region



[Insurance News](#)

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King Risk Partners has acquired Talbert Insurance Services as the insurance broker continues to expand in the Southeast region.

The financial details of the deal were not disclosed.

Based in Duluth, Ga., Talbert Insurance has been serving clients throughout the state for more than 40 years. The company has pride itself as a provider of “sound insurance and exceptional” customer service.

“Talbert Insurance Services has proven its reputation by earning the coveted Best of Gwinnett award for 14 years running,” the company said.

Larry Talbert II, principal of Talbert Insurance, said that they are looking forward to partnering with King Risk and that the deal between the companies will support Talbert Insurance’s efforts to provide excellent service to customers.

“[B]y aligning ourselves with King, we will have the backing to expand our services and solutions while maintaining the

same level of excellence, integrity and customer satisfaction,” he said.

King Risk Partners Chief Executive Malcolm King said that the acquisition will not only help the company expand its presence in Georgia, but it will also improve its capacity to provide quality service to its clients.

“Talbert Insurance Services has earned an excellent reputation in the Georgia insurance market and we are very pleased to welcome them to the King Risk Partners family,” he said. “With decades of experience and strong client relationships, they align seamlessly with our vision of growing through partnerships with well-established agencies.

Talbert Insurance is King Risk’s latest purchase, following several other acquisitions in its efforts to expand across the US.

In October, the company [bought](#) North Carolina-based Insurance Solutions Group, an independent agency which has served the greater Raleigh area for more than 20 years.

A month before that, it [purchased](#) Cypress Risk Management, which was based in Ridgeville, South Carolina,

for an undisclosed sum, and Virginia-based Coates Insurance Agency.