

King Risk Partners buys Insurance Solutions Group

Principal cites "significant value" that will benefit clients and the team



[Insurance News](#)

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Expanding insurance broker King Risk Partners has announced its acquisition of Insurance Solutions Group in North Carolina.

The independent agency, which operates in Garner and Fuquay-Varina, has served the greater Raleigh area for more than two decades. It offers personal, business, and life insurance coverage options.

Insurance Solutions Group principal Michelle Keener noted: “We are very excited to partner with King Risk Partners. With their resources and shared commitment to client-first service, we will be able to enhance our offerings and continue providing the best possible solutions for our clients.

“We are confident [this partnership will bring significant value to both our clients and team.](#)”

Meanwhile, Malcolm King, chief executive of King Risk Partners, cited the acquired firm’s “solid reputation” in the state.

“We could not be happier to welcome them to the King Risk Partners family,” King stated. “Their focus on client satisfaction and dedication to delivering personalized solutions aligns seamlessly with our company values.

“This partnership allows us to build on their legacy of excellence while expanding our capabilities in North Carolina.”

Recent deals by King Risk Partners as part of its ongoing expansion are Cypress Risk Management and Coates Insurance Agency.

Founded in 2012 in Ridgeville, Cypress serves the forestry and trucking industries. Known for fostering close relationships with its clients, Cypress has leveraged its team’s agricultural and business backgrounds to craft tailored insurance solutions for local businesses.

Part of King Risk Partners’ strategy to broaden its reach and enhance services in targeted sectors along the Eastern Seaboard, the swoop for the South Carolina-based insurance agency was announced in late September.

Coates Insurance Agency in Virginia has been offering personal and commercial insurance products over the past two and a half decades.