

# Potter Insurance Agency Joins BTJ Insurance to Expand Offerings



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Potter Insurance Agency is pleased to announce it has joined BTJ Insurance, a Leavitt Group affiliate with nine office locations across Tennessee, Maryland, and Virginia. This strategic partnership enables Potter Insurance Agency to offer an expanded range of insurance products and services, ensuring clients continue to receive the same high-quality service they trust.

“This partnership is going to help us offer better insurance options and more resources,” said Patrick Potter, owner of Potter Insurance Agency. “We see this as a way to serve our clients even better and keep looking out for our community. We’re excited for this next step and look forward to continuing to be here for years to come.”

Potter Insurance Agency is a family and veteran-owned agency that has built a strong reputation for providing personalized insurance products and services to both individuals and businesses.

“Adding a family-owned agency with deep roots in the community to our organization demonstrates our commitment to local ownership and personalized customer service,” said Bobby Thomas, co-owner at BTJ Insurance. “We’re excited to have the Potter team join us and expand our footprint in Virginia.”

The addition of Potter Insurance Agency brings a new office location and three dedicated team members to BTJ Insurance, including Patrick Potter, Telsi Herron, and Sandy Williams, who has been with the agency for 44 years.

BTJ Insurance is a locally owned and operated insurance agency offering personalized, cost-effective insurance solutions to clients. Its dedicated staff of professionals, with decades of experience, is committed to providing excellent customer service. For more information about BTJ Insurance, please visit [leavitt.com/btj](http://leavitt.com/btj).

Leavitt Group is one of the largest privately held insurance brokerages in the nation with a mission to build, serve, and perpetuate independent insurance agencies as partners with local co-owners. With an extensive network of 90+ agencies and 250+ locations across 27 states, Leavitt Group offers a distinctive advantage with local ownership, delivering a personalized and consultative approach to commercial insurance, employee benefits, and personal insurance. With over 70 years in the insurance industry, Leavitt Group brings national strength and local trust to the communities and clients they serve. For more information about Leavitt Group, visit [www.leavitt.com](http://www.leavitt.com).