

# OneDigital Welcomes GMG Insurance, Strengthening Firm's Property & Casualty Footprint Nationwide

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## **Strategic Partnership Continues Property & Casualty and Benefits Expansion on the East and West Coast**

ATLANTA, GA – November 14, 2024 – [OneDigital](#), a leading insurance brokerage, financial services, and HR consulting firm has acquired [GMG Insurance \(GMG\)](#), a Philadelphia-based property and casualty (P&C) and benefits firm. This partnership reinforces OneDigital's commitment to building first-class P&C resources for individuals and businesses nationwide. The addition of GMG enhances OneDigital's Mid-Atlantic region's existing risk management, employee benefits, and human resources consulting practices, creating a holistic set of offerings for businesses and people.

GMG Insurance, founded in 1937 in Bucks County PA, is a full-service independent insurance agency. GMG has become a trusted name in the industry with a focus on Commercial and Personal Lines Property & Casualty, and Employee Benefits solutions. Led by Charles Thomas and Ron Viehweger, the agency represents over 40 carriers with access to national insurance markets. GMG Insurance's exceptional financial performance places it in the top 5% of independent agencies in the United States, underscoring its remarkable success and expertise in the industry.

Insurance is, at its core, an industry built on trust and expertise. Our clients rely on us, especially in times of crisis, which is why we are thrilled to welcome Chuck and Ron. GMG's legacy of crafting thoughtful and high-quality insurance solutions spans generations of dedicated professionals focused on helping clients feel secure in protecting what matters most to them.

— [Shawn Orenstein, Senior Managing Principal, OneDigital](#)

With deep industry knowledge, Chuck Thomas and Ron Viehweger, co-owners of GMG, will join OneDigital and collaborate with leaders across the nation to enhance client value. The local agency Butrus and Whalon, acquired by GMG in 2023, will also join the OneDigital family. Powered by OneDigital's industry-leading resources, this strategic partnership will

extend GMG's offerings supporting the evolving needs of their personal and business clients nationwide. Ron Viehweger and Chuck Thomas, jointly stated,

GMG has taken pride in delivering customized insurance solutions across the Northeast and West Coast. Our local presence provides us with a deep understanding of the clients and communities we serve. Finding a partner in OneDigital who shares our values and culture we are excited to join forces with such a well-respected company and expand our capabilities and offerings together.

— Chuck Thomas and Ron Viehweger, Co-owners, GMG Insurance

### About OneDigital

OneDigital's team of fierce advocates helps businesses and individuals achieve their aspirations of health, success and financial security. Our insurance, financial services and HR platform provides personalized, tech-enabled solutions for a contemporary work-life experience. Nationally recognized for our culture of caring, OneDigital's teams enable employers and individuals to do their best work and live their best lives. More than 100,000 employers and millions of individuals rely on our teams for counsel and access to fully integrated worksite products and services and the retirement and wealth management advice provided through OneDigital Investment Advisors. Founded in 2000 and headquartered in Atlanta, OneDigital maintains offices in most major markets across the nation. For more information, visit [onedigital.com](https://onedigital.com).

### About GMG Insurance

With over 80 years in business, GMG Insurance is an independent insurance agency in Bucks County, PA. GMG has evolved into a nationwide insurance agency with offices in California and Pennsylvania, serving clients nationwide. With over 30 insurance partners and licensing in 40+ states, GMG offers a large variety of insurance coverage options such as business insurance, personal insurance, and employee benefits. As an extension of their services, GMG's additional offerings include renewal planning, strategic planning, employee advocacy, communication, education, wellness, HR technology, and data analysis. For more information visit, [www.gmgins.com](https://www.gmgins.com)