

PointeNorth Insurance Group Announces Strategic Partnership with Caldwell & Langford Insurance

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PointeNorth Insurance Group

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PointeNorth Insurance Group Headquarters

PointeNorth Insurance Group continues to grow with the addition of Caldwell & Langford Insurance, located in Thomasville, Georgia.

ATLANTA, Dec. 16, 2024 /PRNewswire-PRWeb/ -- [PointeNorth Insurance Group, LLC](#) (PNIG), one of the largest independent insurance agencies in the Southeast with local ownership, is proud to welcome Caldwell & Langford Insurance as a strategic partner. This partnership is PointeNorth Insurance Group's sixth acquisition in 2024.

The agency is led by Danny Braddy, Principal, and Dawn Allen-Newsome, Principal. Both Braddy and Allen-Newsome are Certified Insurance Counselors (CIC), one of the most advanced and prestigious designations issued by the National Alliance for Insurance Education and Research. The company will continue to operate under Caldwell & Langford Insurance, a member of the PointeNorth Insurance Group brand.

"As we join the PointeNorth Insurance Group team, we are not just joining forces; we are amplifying our commitment to providing personalized, reliable service to our clients." -Dawn Allen-Newsome

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"As we join the PointeNorth Insurance Group team, we are not just joining forces; we are amplifying our commitment to providing personalized, reliable service to our clients. Together, we'll offer even greater strength, resources, and support, ensuring that our clients' needs are met with care and expertise," remarks Allen-Newsome.

Operating in the Thomasville community since 1871, Caldwell & Langford Insurance is the oldest licensed business in Thomasville, Georgia. Caldwell & Langford Insurance specializes in property and casualty insurance, business and personal insurance, and life insurance.

"For more than 150 years, Caldwell & Langford Insurance has exemplified integrity and professionalism in serving the Thomasville and Thomas County communities. Their esteemed reputation and dedication to excellence have solidified their position as a leading independent agency in the region. Danny, Dawn, and the entire Caldwell & Langford team have built a remarkable legacy in Thomasville," states Matt Wells, President at PointeNorth. "We are thrilled to welcome them into the PointeNorth family and look forward to the tremendous opportunities this partnership will bring for our clients and the community."

The integration of Caldwell & Langford into PointeNorth represents a significant step forward in PointeNorth's mission to provide unparalleled service and support to clients, leveraging combined expertise and resources to achieve even greater success. This addition to PointeNorth Insurance Group brings the company's year-to-date (YTD) acquired revenue to more than \$9.5 million. It is the second transaction in South Georgia in 2024, strengthening PointeNorth Insurance Group's expanding presence in South Georgia and Northern Florida.

"Our merger and acquisition activity throughout 2024 has established our presence in South Georgia and positions us to further expand in this market and in Northern Florida. The addition of Caldwell & Langford brings our revenue in this part of the state to more than \$8 million," comments William "Bill" Skeeles, Executive Chairman of PointeNorth Insurance Group.

PointeNorth offers growth opportunities for agencies looking to partner with an organization that can invest in their future success. Agents benefit from a perpetuation strategy that may include equity, as well as additional employment and advancement opportunities for their employees.

For further information, contact: Bill Skeeles at bill.skeeles@pninsurance.com or Matt Wells at matt.wells@pninsurance.com or visit www.pointenorthins.com.

About PointeNorth Insurance Group

PointeNorth has acquired more than 50 agencies and books of business and is one of the largest independent agencies in the Southeast. Their core strategies for 2024 and 2025 include the expansion of PointeNorth Transportation, the company's transportation practice, beyond its current footprint to a national focus. PointeNorth will continue its aggressive pace for Property & Casualty merger and acquisition partnership opportunities throughout the Southeast. PointeNorth Insurance Group, LLC operates from 17 locations and is headquartered at 1000 Parkwood Circle, Suite 600, Atlanta, Georgia, 30339. For more information, visit www.PointeNorthins.com.

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