

World Insurance Acquires New Jersey's United Counties Insurance

National broker World Insurance Associates reports that it acquired the business of United Counties Insurance Group of Old Bridge, New Jersey on August 1, 2024. Terms of the transaction were not disclosed.

United Counties sells home, auto, business and health insurance. In addition, the agency has a focus on serving construction and real estate businesses.

Richard Yaeger and Dale Stevens, Jr. are co-owners of United Counties Insurance.

“On behalf of the World family, I would like to extend a warm welcome to United Counties,” says Rich Eknoian, CEO and Co-Founder of World. “They will help expand World’s already strong footprint in the New Jersey market.”

World Insurance Associates is headquartered in Iselin, New Jersey. Since its founding in 2011, World has completed more than 200 acquisitions and serves its clients from more than 250 offices across the United States. World is ranked #15 on the Top 100 P&C Agencies by Insurance Journal, ranked #19 on the Top 50 Personal Lines Agencies and ranked #19 on the Top 50 Commercial Lines Agencies by Insurance Journal.