

Horst Insurance Acquires Ruhl Insurance

Posted March 14, 2024

Effective March 1, Horst Insurance, an independent insurance broker serving southcentral and southeastern Pennsylvania for more than 100 years, has acquired Ruhl Insurance, an 80 year old insurance brokerage firm based in Manheim, PA.

Formed by Jacob H. Ruhl in 1943, Ruhl Insurance grew to manage the insurance needs of more than 1,800 personal, commercial, farm, and agri-business clients. Nevin Dourte served as the President until his unexpected death in August of 2023.

“After careful consideration of the best options to continue our mission while expanding our resources and capabilities, we decided to partner with Horst,” said Megan (Dourte) Shumaker, former President of Ruhl Insurance. “Horst shares our passion for excellence, has significant local roots, and can provide the support we need so our team can continue to care for our clients.” The talented and dedicated members of the Ruhl team have joined Horst to create a seamless integration of both organizations.

Headquartered in Lancaster with a branch location in Chadds Ford, PA, Horst Insurance provides insurance services to more than 7,000 family and business clients. “The cultural similarities between Horst and Ruhl are undeniable,” said Dave King, President of Horst Insurance. “Horst’s desire to expand Ruhl’s farm and agri-business opportunities made it the perfect fit.”

Since 1998, Horst Insurance has acquired 10 firms that have all contributed incredible talent and diversification to its team and expanded their geographic footprint throughout all of Central and Eastern Pennsylvania and 45 other states.

