

# The Yurconic Agency acquires Strausser Insurance



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The Yurconic Agency, a partner of Keystone Agency Partners (KAP) and an insurance provider, has broadened its reach with the purchase of Strausser Insurance.

This move marks the seventh acquisition for the Yurconic Agency and adds a 15th location to its presence.

Financial details of the transaction remain undisclosed.

Strausser Insurance is a family-run entity based in Hamburg, Pennsylvania, US.

The deal brings expertise in personal insurance solutions to the Yurconic Agency, expanding its portfolio of offerings.

It also bolsters the Yurconic Agency's standing as an insurance provider in the area, supporting its ongoing development and expansion efforts.

Established in 1969, the Yurconic Agency has been providing an array of insurance products including auto, business, disability, health, home, life and medical malpractice insurance.

The Yurconic Agency CEO John Yurconic said: “We are thrilled to welcome Strausser Insurance to our family. Their commitment to customer service and staff aligns with our

values. We look forward to building on their legacy and providing exceptional insurance solutions to the community.”

Strausser Insurance former partner Duane Epting said: “We chose the Yurconic Agency because of their shared values and dedication to customer care. We trust that our clients and staff are in good hands.”

Last month, KAP sealed [an agreement](#) to acquire Keystone Insurers Group (Keystone) for an undisclosed sum.

This acquisition is expected to strengthen KAP's market position by merging Keystone's network of independent agencies with KAP's brokerage platform.

KAP was established in 2020 through a partnership between Keystone and affiliates of Bain Capital.

"The Yurconic Agency acquires Strausser Insurance " was originally created and published by [Life Insurance International](#), a GlobalData owned brand.